

## Engagement & Discoverability

**YOUR** 

LIBRARY

We understand that K is different than 12. Patrons who are just learning to read need to engage with your library much differently than those reading to learn. Alexandria's mission is to provide a solution to not only engage students, but to maximize the investment of you library by making your catalog of resources more accessible, discoverable, and easier to find.

## **CATALOG ENRICHMENT**

One of the many challenges libraries currently face is the reduction in library visitation and lower circulation numbers. The largest contributing factor to this, is the patron discoverability experience. In order to increase patron engagement, we need to make it easy for them to discover and spark that desire and passion to read! We are able to put more of your resources in your students' hands, all while saving you precious time to focus on truly making an impact with your students' achievement.

Alexandria is the first and only library management system to offer native integration with Mitinet's BestMARC MARC record enhancement platform. Alexandria BestMARC powered by Mitinet quickly and seamlessly allows you to maintain your MARC records' integrity, maximizing your collection's discoverability and extending the life of your collection all together.













AnalyzeMARC is a fully-integrated utility within Alexandria that allows you to perform and receive a comprehensive analysis of your catalog's MARC data.



EnhanceMARC is entirely integrated within Alexandria, allowing for MARC data enhancements such as award notes, kid-friendly titles, reading programs, and more.



In addition to the power of EnhanceMARC, BestMARC subscribers will have full access to features such as record source and workflows through Mitinet's web-based software portal.



Alexandria's Sneak Peek offers a wealth of descriptive information and cover images relating to all types of books—from juvenile chapter books to conference proceedings. Sneak Peek allows your patrons to enjoy title reviews written by trusted publications (including School Library Journal, Booklist, and Library Journal), title summaries (to skim before check out), and cover art images. Hyperlinks in the Search interface will connect your patrons to these enhancement resources—all displayed within your default web browser.

## Novelist Empowering Librarians... Engaging Readers

COMPanion is proud to be partnering with NoveList to provide a fully-integrated reader-advisory service. Once licensed, customers have the ability to access the NoveList Select service directly from within Alexandria, offering reading recommendations (and more) so patrons can easily access additional content as they search and increase awareness of available materials related to their interests; this leads to increased library circulation and helps to generate excitement about library services.



